



OREGON ROBOTICS TOURNAMENT & OUTREACH PROGRAM SPONSOR RECOGNITION TABLE FOR 2011

Sponsor Level	Supporting & Silver Levels provide sponsor recognition in FIRST LEGO League and FIRST Tech Challenge		
\$200 - \$999 Individual Donor	Thank you letter and commemorative program photo		
\$1,000 to \$2,499 Supporting Sponsor	Mention in all tournament programs, ORTOP program brochures, and similar material, with indication of sponsor level; listing on the ORTOP web site, along with a link to the Sponsor's web site; the opportunity to use the ORTOP logo in their own philanthropic/PR materials and commemorative paper weight.		
\$2,500 to \$4,999 Silver Sponsor	Supporting sponsor recognition, plus: The opportunity to have the Sponsor's name or corporate logo included on a ORTOP Sponsor Board displayed at all Local Qualifying and State Championship FLL and FTC Tournaments, and the opportunity to display a banner at the State Championship Tournaments.		
	<i>FIRST LEGO League Sponsorship</i>		<i>FIRST Tech Challenge Sponsorship</i>
\$5,000 to \$9,999 Gold Sponsor	Supporting and Silver sponsor recognition, plus: The opportunity to have a staffed display table at the FLL State Championship Tournaments. One sub-Category award from the FLL Awards Categories: Robot Design, Project, or Core Values <i>Inclusion in the FIRST® annual report</i>	OR	Supporting and Silver sponsor recognition, plus: The opportunity to have a staffed display table at the FTC State Championship Tournaments. Named as Presenting Sponsor for a Qualifying FTC event . For example: Oregon FTC Qualifying Event at Hillsboro High School presented by <u>sponsor name</u> . Competition field would also include the sponsor name at the event. <i>Inclusion in the FIRST® annual report</i>
\$10,000 to \$19,999 Platinum Sponsor	<i>Supporting and Silver sponsor recognition, Gold FLL sponsor recognition, plus:</i> Mention in all public relations materials, including event advertising in the media A plaque presented to their representative at the FLL State Championship Tournaments. Select from the following FLL Awards : at \$10K - \$14K, 2 -sub-category awards from Robot Design, Project, or Core Values categories or at \$15K+ entire category of the Gold Level awards: Robot Design, Project, or Core Values; or Young or Rookie Award	OR	<i>Supporting and Silver sponsor recognition, Gold FTC sponsor recognition, plus:</i> The opportunity to have a staffed display table at the FTC State Championship Tournaments. Name one of the following FTC State Championship Tournament Elements: Pit Area, Elimination Round, Practice Field, Qualifying Round. A plaque presented to their representative at the FTC State Championship Tournament. Establish 3-\$500 "Sponsor named" FLL to FTC scholarships awarded FLL teams moving up to FTC. Opportunity to present trophies at the awards ceremony Inclusion in the FIRST® annual report

<p>\$20,000 to \$49,000</p> <p>FLL or FTC Presenting Sponsor*</p>	<p>Supporting and Silver sponsor recognition, Gold FLL sponsor recognition, Platinum FLL sponsor recognition, plus:</p> <p>Name of the Sponsor included in the official name of the FLL State Championship Tournaments; for example Oregon 2010 FLL State Championship, "presented by <i>sponsor name</i>".</p> <p>FLL Award: entire category of the FLL awards: Robot Design, Project, or Core Values or Robot Performance</p>	<p>OR</p>	<p><i>Supporting and Silver sponsor recognition, Gold and Platinum FTC sponsor recognition, plus:</i></p> <p>Mention in all public relations materials, including event advertising in the media Name one of the two FTC Competition Fields at the State Championship Name of the Sponsor included in the official name of the FTC State Championship; for example Oregon 2011 FTC State Championship, "presented by sponsor name". One competition field would also include the sponsor name at the event.</p>
<p>\$50,000 or above</p> <p>FLL Title Sponsor*</p>	<p>Supporting and Silver sponsor recognition, Gold FLL sponsor recognition, Platinum FLL sponsor recognition (except "Presented by" designation) plus:</p> <p>Name of the Sponsor included in the official name of the FLL State Championship Tournaments; for example "Sponsor Name 2011 FLL Championship".</p> <p>FLL Award: Champion's Award</p>		<p><i>*There can be only one FTC or FLL Presenting and one FLL Title Sponsor in any Challenge year.</i></p>

FIRST® LEGO® League Championship Awards

The **Champions's Award** is the most prestigious of the awards. It encompasses the aspects of the [Robot Design Award](#), [the Robot Performance Award](#), [the Project Award](#), and [the Core Values Awards](#).

The **Young Team Award** is restricted to teams made up of children in 4th and/or 5th grades and encompasses the aspects of the [Robot Design Award](#), [the Robot Performance Award](#), [the Project Award](#), and [the Core Values Award](#).

The **Rookie Team Award** is restricted to team members that have never participated in an FLL tournament before and encompasses the aspects of the [Robot Design Award](#), [the Robot Performance Award](#), [the Project Award](#), and [the Core Values Award](#).

Robot Performance Award - This award recognizes a team that scores the most points during the Robot Game. Teams have a chance to compete in at least three 2.5 minute matches and their highest score counts. At the FLL Championship 1st and 2nd place Robot Performance Awards are presented.

Robot Design is comprised of three sub-category awards for 1st and 2nd Place.

-Mechanical Design - This award recognizes a team that designs and develops a mechanically sound robot that is durable, efficient and highly capable of performing challenge missions.

-Programming - This award recognizes a team that utilizes outstanding programming principles, including clear, concise and reusable code that allows their robot to perform challenge missions autonomously and consistently.

-Strategy and Innovation - This award recognizes a team that uses solid engineering practices and a well-developed strategy to design and build an innovative, high performing robot.

Project is comprised of three sub-category awards for 1st and 2nd Place.

-Research - This award recognizes a team that utilizes diverse resources to formulate an in-depth and comprehensive understanding of the problem they have identified.

-Innovative Solution - This award recognizes a team's solution that is exceptionally well-considered and creative, with good potential to solve the problem researched.

-Presentation - This award recognizes a team that effectively communicates the problem they have identified and their proposed solution to both the judges and other potential supporters.

Core Values is comprised of three sub-category awards for 1st and 2nd Place.

-Inspiration - This award celebrates a team that is empowered by their FLL experience and displays extraordinary enthusiasm and spirit.

-Teamwork - This award recognizes a team that is able to accomplish more together than they could as individuals through shared goals, strong communication, effective problem solving and excellent time management.

-Gracious Professionalism™ - This award recognizes a team whose members show each other and other teams respect at all times. They recognize that both friendly competition and mutual gain are possible, on and off the playing field



Oregon FIRST Tech Challenge Sponsor Recognition Naming Options

Qualifying Events

FTC Qualifying Tournament Presenting sponsor - sponsor's name is included in the tournament title for one qualifying event of your choice. For example: Oregon FTC Qualifying Event at Hillsboro High School "presented by sponsor name".

Championship Event

The sponsor's name would be associated with a specific element or aspect of the the Oregon 2011 FIRST TECH Challenge Championship to be held at South Meadows Middle School, Hillsboro on February 25 - 26, 2011.

FTC Competition Field - 12' x 12' Competition field with Challenge elements. Two FTC fields are used at the Championship. Four FTC teams compete in each match during the qualifying and elimination rounds.

FTC Pit Area - The tournament area where team make mechanical and programming adjustments to their robot.

FTC Practice Field - 12' x 12' Competition field with Challenge elements used in the Pit area by the teams for Practice.

Qualifying Rounds - The initial set of matches played by all teams to seed teams for the elimination rounds.

Elimination Rounds - The top four teams choose 2 alliance partners to form four three-team alliances to compete for the Finalist and Winning Alliance Awards. The Winning Alliance is invited to the FTC World Championship.