

Creative Presentation Rubric

	Excellent	Very Good	Good	Fair	Poor
Subcategory	25-21 pts	20-16 pts	15-11 pts	10-6 pts	5-0 pts
Does the team make use of creative language or content during the presentation; for example, imaginative descriptions, stories, examples, illustrations?	Team used a variety of exceptionally creative information and strategies for presenting the content.	The team used some creative language and content for most of the presentation to clarify content.	The presentation was interesting with some creative content.	The presentation had one or two creative elements in the content.	The presentation had little to no creativity in the content.
Does the team use creative props and visual aids to convey their ideas?	Team used a large variety of creative props and visuals.	Some props and visual aids were well done.	An adequate amount of props or visuals were used.	One or two props or visuals were used.	Team used little to no visual aids or props.
Has the team made the best use of all their team members in displaying their knowledge/skills during the presentation? Are all team members involved in the creative aspects of the presentation working well as a team?	All team members excellently displayed their knowledge/skill as part of the creative format working extremely well together.	Most of the team members demonstrated their skill/knowledge with most participating in the creative format used by the team.	Some of the team members demonstrated their skill/knowledge in the creative format of the presentation.	A few members of the team dominated the creative portion of the presentation displaying their knowledge while others were less noticeable.	One or two people dominated in showing creativity and the others played a very minor role.
Are there imaginative or memorable parts of the presentation? Is the information conveyed in a unique, engaging and interesting format like a skit, poem, story, interview, etc? Is the delivery creative and memorable?	The entire presentation was memorably delivered in a cohesive way using an exceptionally creative format.	Most of the presentation was memorable, cohesive, and the format was very well delivered by most team members.	Some of the presentation was memorable and cohesive and some of the team members presented well.	A cohesive presentation with very few memorable moments and some team members needing work on delivery	The presentation was not always cohesive and had many problems with delivery and finding a creative way to be memorable.